



# B&B IZOBRAŽEVANJE

B&B izobraževanje in usposabljanje d.o.o.  
Cesta Staneta Žagarja 27a, 4000 Kranj  
Letališka cesta 16, 1000 Ljubljana

+386 4 280 83 04 / +386 31 375 790 / referat@bb.si

## **Erasmus Policy statement (EPS): B&B Education and training, Higher Vocational College**

The strategy of B&B Education and training, Higher Vocational College (<https://bb.si/program/o-podjetju>) is to strengthen the diversity, quality, and vitality of study programs. We are aware that the educational organization is an important element of the environment, as it encourages the acquisition of formal and non-formal knowledge, learning habits, lifelong learning, strengthening self-confidence and improving the position of the individual in the labor market.

We are embedded in the professional and wider environment in economic, social, and cultural terms. We encourage and constantly develop cooperation with companies and public institutions in its environment. The strategy of our educational organization is aimed at:

- quality and continuous improvement of existing projects,
- development of new programs, projects, and products in the fields of logistics and transport,
- care for employee satisfaction and professional development,
- balanced financial management and independence from financial institutions,
- care for promotion and a good reputation in the local community and beyond.

Erasmus+ projects could not be separated from our aim to be sustainable organization and to continuously improve our quality, to develop new programs that will improve the position of the individual not only in Slovenia but also in the EU labor market. There is no better way to accelerate the professional development of our lecturers and staff. We are eager to give, share, and grow through EU cultural diversity.

### Our Vision

As a modern educational organization we are rapidly adapting to changes in the economy and the labor market. In cooperation with employers, we are developing a new model of career planning and new study programs. We are becoming an important link between learning individuals and the modern economy.

According to the competences of tomorrow's world where decision making, critical thinking, organizational skills, emotional intelligence (to name just a few) are valued, we recognize that all can be greatly improved by Erasmus+ mobilities.

Our mission is to successfully lead the participant (in a stimulating environment) to the completion of the selected program and encourage him to develop a good attitude towards learning. We develop and maintain good relationships with all stakeholders and are more than eager to add new ones. Experiences gained with mobilities certainly add to the stimulating environment and we recognize the role of virtual mobilities in this process too.

Our values are: Respect, Knowledge, Learning, Accessibility, Flexibility, and Professionalism.

As the main strategic principle of our institution is to increase professional, social, and intercultural skills and employability of students and staff we accelerate this through the internationalization and modernization of education. Erasmus helps us to achieve these strategic goals through the exchange of students and staff in the mobility program and participate in other international projects.

B&B Education and training, Higher Vocational College will increase the set of partner institutions. We are focusing on quality partnerships. Our aim is that we connect with organizations for active partnerships with even distribution of roles.

We want at least five, new reliable partner institutions. According to that goal, we will attend international conferences in order to meet partners via, CMEPIUS programs (our national agency) and through personal, business, and joint project contacts of our teaching staff. Our target countries will be Croatia, Austria, Italy, Germany, and Hungary, however, we will stay open for content integration with other countries as well.

Our ambitious goal is to increase the number of mobility by 100% compared to the previous programming period.

Our aim is to be a part of Key Action 2 in at least one project which is not possible without adding a new project manager for this purpose. This will be our Career Counselor which is included in Erasmus+ events for over a year now. This is specifically important as our strategy is directed into lifelong learning, learning habits, and also non-formal knowledge.

We will also work to simplify the administrative procedure for mobility. We welcome Mobility without paper as a great orientation for the modernization of our work. Our action plan follows the guidelines. We believe, that digitalization will have many positive effects, both to the administrative staff and to the participants in mobility. We see many ways that mobility user experience will be improved.

To follow our strategy in strengthening self-confidence and improving the position of the individual in the labor market we have to bring the latest findings and knowledge to our students, which includes invitations to top lecturers from EU countries. In this period we would like to increase the number of hosting lecturers for 100 % according to the previous period.

The Management of the institution supports the mobility of lecturers and administrative staff and the exchange of experiences and principles of good practices with foreign professionals and lecturer, as well as the learning and upgrading of the language skills for their professional and personal development. We set a minimum standard for the English language, B1 according to the CERF level, that every employee has to achieve. We will continuously support our staff to raise their language skills at least for one level, according to the CEFR scale.

Students have a central role in our institution. We will strive to simplify each stage of mobility as much as possible. According to previous experience we detected, that majority of students have problems with finding the host institution. With an extended network of partner institutions, we will offer students wider and concrete opportunities for mobility.

Additionally, our goal is to stimulate inter-cultural dialogue, recognition of other cultures, learning foreign languages, and knowing people from the international environment. These activities can enable our capabilities to adapt to continuous changes and to act responsibly and actively as future EU citizens.

A lot of effort will be put into the promotion and preservation of human rights. This principle will be considered in the process of selection of the mobility candidates, especially the non-discrimination principle and transparency. All candidates will be selected according to the equality principle (as published on our webpage).

Harmonized with our organizational strategy and explanation above are our Erasmus' goals in a future period in short:

1. Expansion of partner institutions - signed a bilateral agreement with at least 5 institutions (primary neighbouring countries of destination) in the coming period.
2. Mobility increase - by 100% over the next five years.
3. Involvement in one project under measure K2 in the coming period.
4. Introduction of digitalization into the mobility process (Erasmus without paper) - in accordance with the planned timetable.
5. Partial performance of certain subjects in English - guest lecturers - an increase for 100% in the coming period compared to the past one.
6. Raise foreign language skills among employees by one level according to the CEFR scale.
7. Staff – strengthening of international competencies (professional, intercultural, social).
8. Students - offer students a range of institutions in the EU where they can carry out practical training.

Branko Lotrič  
director

